Custom Artwork Specifications

Presco can custom print Marking Flags, Barricade Tape or Roll Flagging with your logo, company information or other custom artwork on it. To ensure the best possible reproduction of your art, please read the following artwork specifications. If you have any questions, please feel free to contact us.

Both Mac and PC file formats are acceptable.

Supported Programs:
    Adobe Illustrator (must be created in Illustrator)
    Adobe Photoshop
    Macromedia Freehand
    Microsoft Word
    Micorsoft Publisher
    Corel Draw

Supported Formats:
    vector or line art (*.ai, *.eps, *.wmf, *.cdr)
    image file (jpeg, tiff, bmp), 200 dpi or greater

Scanned Images:
    Scan in as grayscale, 300dpi at desired size
    (see templates to the left for size limitations)

Fonts:
    Convert all fonts to outlines, or provide font(s)
    associated with file. If you cannot provide the
    actual font file, please include the font name.
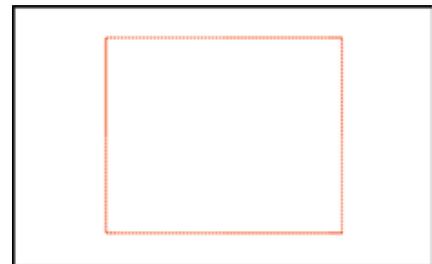
Submitting Artwork:
    You can submit artwork to Presco by either emailing
us at artwork@presco.com, or by sending us a CD (mac
or pc format) with the artwork and all supporting files to:

        Presco
        attn. Art Department
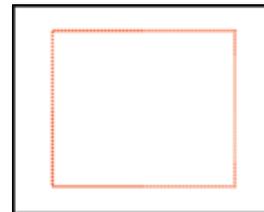   1201 E. Pecan St.
        Sherman, TX 75090

Live print area for Marking Flags
The following images are not to scale and are only meant to give an idea of the space your artwork or message takes up on the flag.
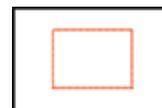
5x8 flag with a 3.75" x 4.5" live print area

4x5 flag with a 3" x 3.5" live print area

2x3 flag with a 1.125" x 1.5" live print area

* For more information, please contact a Presco Sales Representative at 800.527.3295